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PRESS RELEASE

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BUSINESS RESEARCH GROUP OPENS OFFICE IN CHINA

The Business Research Group (parent company of IRL, IAL Consultants, MPA International, BRG Consult and BRG Insights) has recently expanded with the opening of a new representative office in the Central Business District of Beijing, China.

BRG has been active in China since the mid-1990s and had an official presence in China since the start of 2005. With the new opening, – which adds to BRG’s offices in London, England and Mount Olive (NJ), USA – there will be more assistance for the development of the group’s business research activities in China, the Far East and Asia. Group-wide this will allow the publication of more single- or multi-client business reports on various Chinese markets, including paints and coatings, polyurethanes, speciality chemicals, plastics, building materials, pharmaceuticals and office products.

Commenting on the opening of the office, Jan Berends, Managing Director said that “The opening of BRG’s Chinese office is great news for all of our clients. China is an exciting market for all of our industry sectors and we continue to build partnerships with Chinese companies seeking our services in markets outside China.”

The full contact details of the office and its chief representative are as follows:

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Photo: The Hanwei Plaza Building, Beijing, where BRG's new office is located.