

## TABLE OF CONTENTS - SWEDEN BATHROOMS 2009

### INTRODUCTION

### EXECUTIVE SUMMARY

YELLOW

### PRODUCT SUMMARIES AND FORECASTS

PAGES

<b>1.</b>	<b>BACKGROUND</b>	<b>1-1</b>
1.1	GEOGRAPHY AND DEMOGRAPHICS	1-1
1.2	HOUSEHOLDS AND HOUSING	1-3
1.3	MACRO ECONOMIC TRENDS	1-5
1.4	CONSTRUCTION	1-7
1.5	PARK	1-11
1.6	STRUCTURE OF DEMAND	1-12
<b>2.</b>	<b>DISTRIBUTION</b>	<b>2-1</b>
2.1	STRUCTURAL ANALYSIS	2-1
2.2	THE WHOLESALE/MERCHANT TRADES	2-3
2.3	THE RETAIL TRADES	2-5
<b>3.</b>	<b>BATHS AND SHOWER TRAYS</b>	<b>3-1</b>
3.1	MARKET SIZE, TRENDS AND SEGMENTATION	3-1
3.11	BATHS	3-1
3.12	SHOWER TRAYS	3-4
3.2	MARKET VALUES AND PRICES	3-5
3.21	BATHS	3-5
3.22	SHOWER TRAYS	3-8
3.3	SUPPLY	3-9
3.31	BATHS	3-9
3.32	SHOWER TRAYS	3-12
3.4	IMPORTS/EXPORTS	3-13
3.5	DISTRIBUTION	3-20
<b>4.</b>	<b>CERAMIC SANITARY WARE AND ALTERNATIVES</b>	<b>4-1</b>
4.1	MARKET SIZE, TRENDS AND SEGMENTATION	4-1
4.11	CERAMIC SANITARY WARE	4-1
4.12	NON-CERAMIC SANITARY WARE	4-6
4.2	MARKET VALUES AND PRICES	4-8
4.3	SUPPLY	4-12
4.31	CERAMIC SANITARY WARE	4-12
4.32	NON-CERAMIC SANITARY WARE	4-15

<b>4.4</b>	<b>IMPORTS/EXPORTS</b>	<b>4-18</b>
<b>4.5</b>	<b>DISTRIBUTION</b>	<b>4-27</b>
<b>5.</b>	<b>TAPS AND MIXERS AND SHOWER ACCESSORIES</b>	<b>5-1</b>
<b>5.1</b>	<b>MARKET SIZE, TRENDS AND SEGMENTATION</b>	<b>5-1</b>
<b>5.2</b>	<b>MARKET VALUES AND PRICES</b>	<b>5-5</b>
<b>5.3</b>	<b>SUPPLY</b>	<b>5-8</b>
<b>5.4</b>	<b>IMPORTS/EXPORTS</b>	<b>5-11</b>
<b>5.5</b>	<b>DISTRIBUTION</b>	<b>5-19</b>
<b>5.6</b>	<b>SHOWER ACCESSORIES</b>	<b>5-21</b>
<b>6.</b>	<b>SHOWER WALL PRODUCTS</b>	<b>6-1</b>
<b>6.1</b>	<b>MARKET SIZE, TRENDS AND SEGMENTATION</b>	<b>6-1</b>
<b>6.2</b>	<b>MARKET VALUES AND PRICES</b>	<b>6-5</b>
<b>6.3</b>	<b>SUPPLY</b>	<b>6-8</b>
<b>6.4</b>	<b>DISTRIBUTION</b>	<b>6-11</b>
<b>7.</b>	<b>HYDROTHERAPY PRODUCTS</b>	<b>7-1</b>
<b>7.1</b>	<b>MARKET SIZE, TRENDS AND SEGMENTATION</b>	<b>7-1</b>
<b>7.2</b>	<b>MARKET VALUES AND PRICES</b>	<b>7-4</b>
<b>7.3</b>	<b>SUPPLY</b>	<b>7-7</b>
<b>7.4</b>	<b>DISTRIBUTION</b>	<b>7-10</b>
<b>8.</b>	<b>OTHER BATHROOM PRODUCTS</b>	<b>8-1</b>
<b>8.1</b>	<b>BATHROOM FURNITURE</b>	<b>8-1</b>

**APPENDIX A: MANUFACTURER PROFILES**

**APPENDIX B: DISTRIBUTOR PROFILES**