

TABLE OF CONTENTS - POLAND BATHROOMS 2009

INTRODUCTION	YELLOW
EXECUTIVE SUMMARY	PAGES
PRODUCT SUMMARIES AND FORECASTS	
1. BACKGROUND	1-1
1.1 GEOGRAPHY AND DEMOGRAPHICS	1-1
1.2 HOUSEHOLDS AND HOUSING	1-3
1.3 MACRO ECONOMIC TRENDS	1-6
1.4 CONSTRUCTION	1-10
1.5 PARK	1-14
1.6 STRUCTURE OF DEMAND	1-16
1.7 LEGISLATION	1-17
2. DISTRIBUTION	2-1
2.1 STRUCTURAL ANALYSIS	2-1
2.2 THE WHOLESALE/MERCHANT TRADES	2-6
2.3 THE RETAIL TRADES	2-9
3. BATHS AND SHOWER TRAYS	3-1
3.1 MARKET SIZE, TRENDS AND SEGMENTATION	3-1
3.11 BATHS	3-1
3.12 SHOWER TRAYS	3-4
3.2 MARKET VALUES AND PRICES	3-7
3.21 BATHS	3-7
3.22 SHOWER TRAYS	3-10
3.3 SUPPLY	3-13
3.31 BATHS	3-13
3.32 SHOWER TRAYS	3-16
3.4 IMPORTS/EXPORTS	3-18
3.5 DISTRIBUTION	3-25
4. CERAMIC SANITARY WARE AND ALTERNATIVES	4-1
4.1 MARKET SIZE, TRENDS AND SEGMENTATION	4-1
4.11 CERAMIC SANITARY WARE	4-1
4.12 NON-CERAMIC SANITARY WARE	4-5
4.2 MARKET VALUES AND PRICES	4-8
4.3 SUPPLY	4-12
4.31 CERAMIC SANITARY WARE	4-12
4.32 NON-CERAMIC SANITARY WARE	4-15

4.4	IMPORTS/EXPORTS	4-19
4.5	DISTRIBUTION	4-28
5.	TAPS AND MIXERS AND SHOWER ACCESSORIES	5-1
5.1	MARKET SIZE, TRENDS AND SEGMENTATION	5-1
5.2	MARKET VALUES AND PRICES	5-6
5.3	SUPPLY	5-9
5.4	IMPORTS/EXPORTS	5-12
5.5	DISTRIBUTION	5-19
5.6	SHOWER ACCESSORIES	5-21
6.	SHOWER WALL PRODUCTS	6-1
6.1	MARKET SIZE, TRENDS AND SEGMENTATION	6-1
6.2	MARKET VALUES AND PRICES	6-4
6.3	SUPPLY	6-7
6.4	DISTRIBUTION	6-10
7.	HYDROTHERAPY PRODUCTS	7-1
7.1	MARKET SIZE, TRENDS AND SEGMENTATION	7-1
7.2	MARKET VALUES AND PRICES	7-3
7.3	SUPPLY	7-6
7.4	DISTRIBUTION	7-11
8.	OTHER BATHROOM PRODUCTS	8-1
8.1	BATHROOM FURNITURE	8-1
8.2	BATHROOM ACCESSORIES	8-3

APPENDIX A: MANUFACTURER PROFILES

APPENDIX B: DISTRIBUTOR PROFILES